

Owner/BN Design *[Art Direction/Graphic Design June, 2001 – Present]*

Began my own business in Art Direction/Graphic Design. Took on the responsibility of handling Sales, Account Management, Creative Direction, Art Direction/Graphic Design, Copywriting, Web Programming, Photography, Production, and Accounting with a number of clients including: Capital One, Origen Financial L.L.C., AIMR, Gain, Inc., Cox Radio (Richmond's B103), Massey Energy Co., Strategic Marketing Solutions, Weinstein JCC, PartnerMD, Peak Fitness and many others. Projects range from Annual Reports, Logo Development, Collateral Material, Advertising, Direct Mail, Web Development and Package Design.

Art Director *[Brann Worldwide 1999 – June, 2001]*

Took a leading role in conceptualizing and executing of direct response campaigns for national clients. Presented ideas to clients and worked with them to see that objectives were met. Worked closely with Account Services and Production departments to ensure a quality end-product.

Art Director *[Huntsinger & Jeffer Advertising 1996 – 1998]*

Conceived and executed all phases of general advertising, collateral and direct response projects. Gained experience working with Non-Profit Organizations and learned how to be creative on a limited budget.

Graphic Designer *[Best Products [temporary position] Fall, 1996]*

Participated in layout & design of 17 publications. Gained catalog experience and retail marketing insight.

Freelance

[Capital One July, 2001 – Present] Worked as an Art Director/Graphic Designer on a number of projects including the 2001 Annual Report. Other work includes direct mail, logo development and collateral material.

[Cox Radio, Inc./Richmond's B103 April, 2001 – Present] Designed B103's Morning Show logo plus various promotional illustrations, advertisements, billboards and web banners.

[AIMR/Wallace Printing 1997 – Present] Created brochures & publication design, including charts, graphs and illustrations.

[Revolution X April, 2001 – Present] Developed package design & collateral for alcoholic beverage mixers.

[Music Marquet Productions, Inc. March, 1997 – Present] Collaborated with International Steinway piano artist Stephen Marq to produce package design and Compact Discs. Also produced collateral which includes newsletters, magazine & web advertisements.

[Mumford Marketing Communications Spring, 1996 – Fall, 1996] Developed a brand for an AMF Bowling program and applied it to various point-of-purchase displays, posters and advertisements. Also participated in designing annual reports and collateral for F&M Bank.

Education

BFA in Communication Arts & Design, 1995 (Virginia Commonwealth University)

Additional training: Numerous QuarkXPress, Photoshop and presentation seminars; Direct Marketing Association of Washington Conference & Expo

Awards/Grants

First Place, Logo Contest for B103's Morning Show 2000

Finalist, Fine Arts Exhibit, Anderson Gallery, 1995

Dean's List 1994 & 1995

Technical Experience

Have nine years of Graphic Design experience using the Macintosh platform. Knowledgeable and proficient with the latest desktop publishing software to produce quality design under tight deadlines. Software knowledge includes: Photoshop, QuarkXPress, Illustrator, Adobe Acrobat, PowerPoint, Freehand and Streamline.

References

John Lindner, Creative Director / Communique Marketing, Phone# 804-358-4634

Stephanie Suwak-Perkins, Creative Director / Capital One, Phone# 804-358-3175

Todd Stanley, Creative Director / Gain, Inc., Phone# 804-673-4246 Ext. 226

Consumer

AAA
Marriott
Hilton
Best Products
Ford's Colony

Financial

Bank One
Capital One
BB&T
Old Kent
Comerica Bank
AIMR
Origen Financial L.L.C.
AmSouth Bank
Old National
Regions Bank
Green Tree / Conseco
Bank of Oklahoma

Sports Marketing

Reebok
AMF Bowling League
Peak Fitness

Business-to-Business

Pacific Bell
Southwestern Bell
GTE
Best Software
Massey Energy Co.
Super-Server, LLC.
Access Business
The Attention Builders
Strategic Marketing Solutions
Brann Worldwide
Gain, Inc.
CommuniQue Marketing
Royall & Company
PowerPact, LLC
The Inside Track
Direct Marketing Association
of Washington
MTI Inc.
Cadmus
RTS Marketing
Clarke American
Digital Banana

Non-Profit

YMCA
American Red Cross
Weinstein JCC
Richmond Ballet
Credit Counselors
Graham Center
Laubach Literacy
Henrico Humane Society
Prevent Blindness
Dominican Friars' Guild
Food Bank
Missionhurst
Little Sioux
Paralyzed Veterans of America
National Association of
Police Organization

Medical

Pfizer Inc.
ICN Pharmaceuticals Inc.
Commonwealth Counseling
& Associates
The Attention Builders
Home Care Delivered, Inc.
PartnerMD
Virginia Medical
Interventionalists
Ashland Eye Care
East End Community Pharmacy

Publishing

The Conservative Book Club
The Christian Family Book Club
Movie & Entertainment Book Club

Other

Soak
Music Marquet Productions, Inc.
Revolution X Drink Mixers
J.R. Cole Industries, Inc.
Fiorucci Foods, Inc.
Fin & Feather Pet Center